## WAUSHARA COUNTY

#### Wisconsin



Department of Aging Services/ADRC (Aging & Disability Resource Center)

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#### Nutrition Program

#### **Health Promotions**

#### Transportation

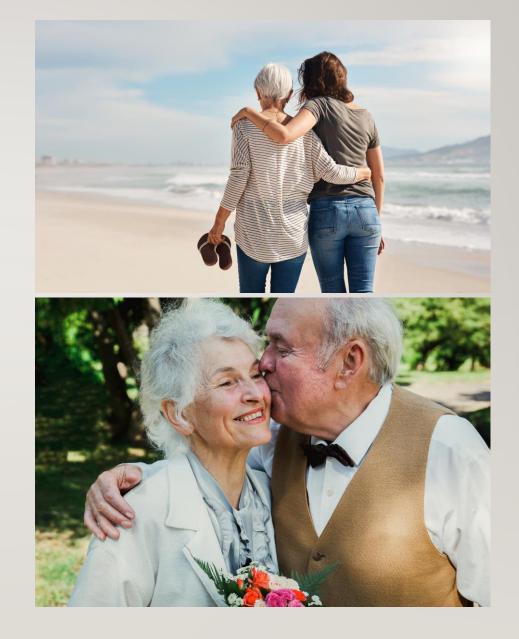




#### Dementia

### **Elder Benefits**

### **Disability Benefits**



# THE GOAL...



Older adults' participation in programs and services:

The more participation, the more funding the county receives.

Important Terminology Clarification: (Carolyn's experience)

No "Marketing" No "Advertising"

\*\*\*Public Information about programs and services offered to seniors.

# THE DEAL...



#### **Community Partnership:**

How can you help your local government agency?

#### Monthly Themes of Importance for Aging Departments:

MARCH: National Nutrition Month

APRIL: Parkinson's Awareness Month World Parkinson's Awareness Day

MAY:

Older Americans Month (Senior Citizen's Month)

JUNE: Alzheimer's and Brain Health Awareness Month



## Questions?