

WAUSHARA COUNTY

Wisconsin



Department of Aging Services/ADRC (Aging & Disability Resource Center)

1965

Nutrition Program

Health Promotions

Transportation



Caregiving

Dementia

Elder Benefits

Disability Benefits



THE GOAL...



Older adults' participation in programs and services:

The more participation, the more funding the county receives.

Important Terminology Clarification: (Carolyn's experience)

No “Marketing”
No “Advertising”

*****Public Information** about programs
and services offered to seniors.



THE DEAL...



Community Partnership:

How can you help your local government agency?



Monthly Themes of Importance for Aging Departments:

MARCH:

National Nutrition Month

APRIL:

Parkinson's Awareness Month

World Parkinson's Awareness Day

MAY:

Older Americans Month (Senior Citizen's Month)

JUNE:

Alzheimer's and Brain Health Awareness Month



Questions?